

HEALTH CARE REALITY FORUM

Navigating through today's health care trends, costs, utilization and the forecast of the Treasure Valley's health care delivery.



TUESDAY, APRIL 14

7AM TO 9:30AM

**BREAKFAST, KEYNOTE SPEAKER
AND PANEL DISCUSSION**

9:30AM TO NOON

HEALTH CARE EDUCATION SERIES

KEYNOTE SPEAKER

CHRIS PETERSEN

Boise State Football Coach

Coach Petersen will share his personal experience about the impact comprehensive medical care had on his son's ability to heal.

PANEL DISCUSSION

The panelists will address the growing challenges health care providers and consumers face, what universal health care could mean, and the growing impact charity care and bad debt place on a stressed health system. They will also address what we can do to educate our employees and co-workers about the reality of health care costs, demand and utilization.

PANELISTS

ED DAHLBERG

CEO of St. Luke's Health System

JOE MESSMER

CEO of Mercy Medical Center

DOUG DAMMROSE, MD

Blue Cross of Idaho - Chief Medical Officer

JOHN STELLMON

President of Regence BlueShield of Idaho

TOM PATTERSON, MD

Saltzer Medical Group - Immunization Coalition

SENATOR JOHN MCGEE

Senate Health and Welfare Committee

MODERATOR

Dee Sarton - Idaho's News Channel 7

HEALTH CARE EDUCATION SERIES

At the conclusion of the panel discussion there will be educational workshops for attendees to gain expert insight and specific details on key insurance, legislative and worksite wellness initiatives.

WORKSITE WELLNESS

Workplace wellness initiatives that work

EMPLOYEE HEALTH PLANS

Options and other benefits to help maintain costs

HEALTH INSURANCE 101

Ratings, Trends and Laws

**IMPACT OF LEGISLATIVE ACTIONS IN REAL LIFE-
COBRA subsidy assistance, parity and the future**

PANEL SPONSORS



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HEALTH PLANS**

EDUCATION SPONSORS



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**RSVP TO HEALTHFORUM@IERH.ORG
FOR MORE INFORMATION CONTACT**

**ALISHA HAVENS AT 208.463.5871
JEAN MUTCHIE AT 208.489.4700**

TUESDAY, APRIL 14 | NAMPA CIVIC CENTER | 7:00 AM TO NOON | \$25 includes breakfast and event